



THE MEM EDGE

August 10, 2025 | Weekly Report

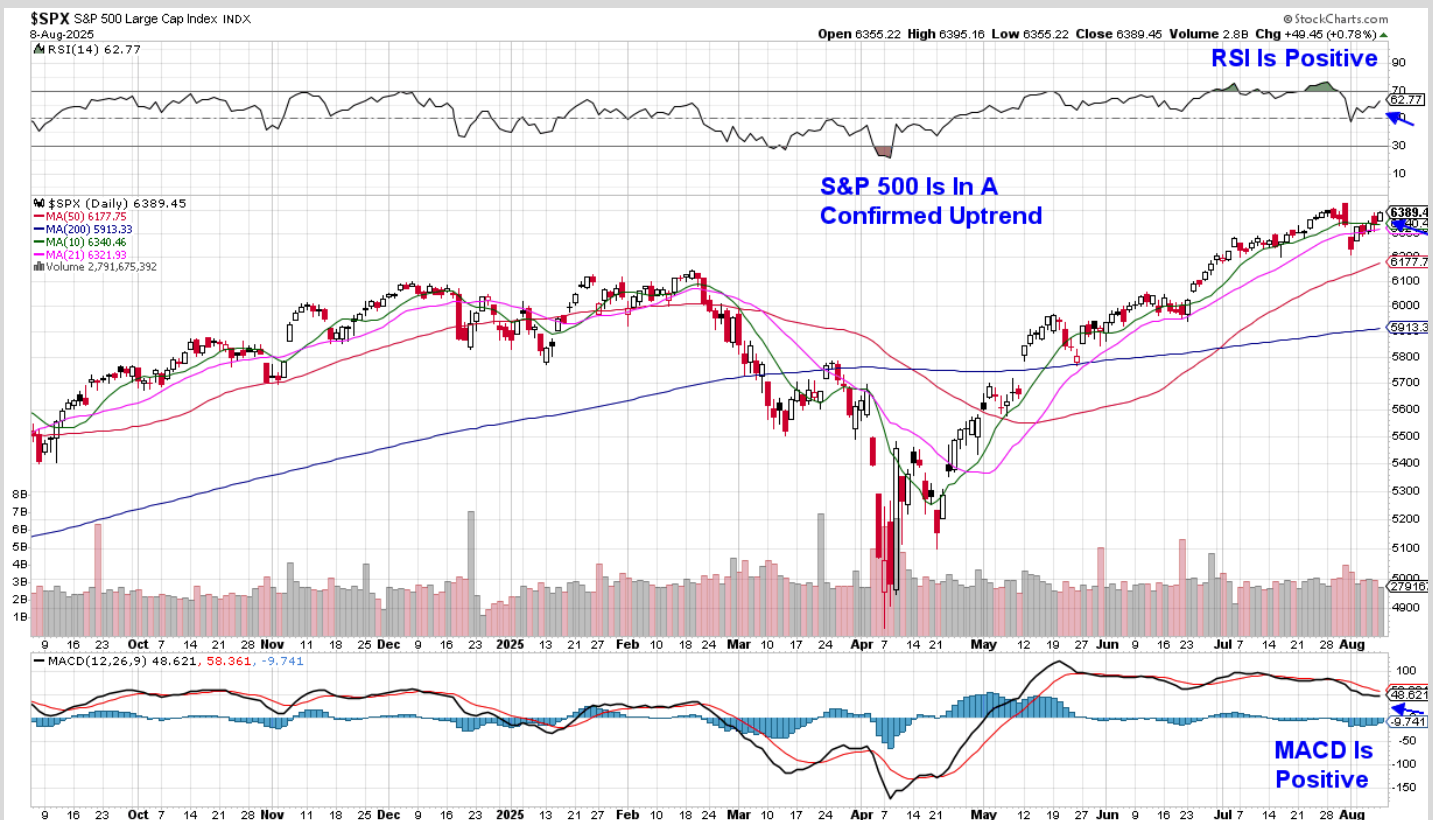
Key Events Last Week

- Nasdaq Closes At New High With A 3.9% Gain
- S&P 500 Is Back In An Uptrend After 2.4% Rally
- Volatility Drops To 15 As Fears Recede (\$VIX)
- Earnings Reports Continue To Drive Biggest Movers
- Trump Announces 100% Tariff On Imported Semiconductor Chips Manufactured Outside the U.S.

Data Due Next Week

- July CPI Data Due Next Tuesday
- Retail Sales, Industrial Production And Consumer Sentiment Next Thursday
- Chances For A Fed Rate Cut In September Are At 90%
- China's 10% Baseline Tariff Ends Next Tuesday

Daily Chart of S&P 500



The S&P 500 closed the week up 2.4%, in a move that puts the RSI back into positive territory with this Index now back above its 10-day simple moving average as well. This price action puts the S&P 500 firmly back into an uptrend.

The tech-heavy NASDAQ performed the best, with a 3.9% gain that was led by outperformance in most of the M7 stocks following bullish news for Apple (**AAPL**), Alphabet (**GOOGL**), and Tesla (**TSLA**), which points to increased growth prospects going forward. The Nasdaq closed at a new high in price with its strong uptrend intact.

While earnings reports continue to be the primary driver of stocks that gain or lose the most, hints that interest rates could be cut in the near future also swayed sentiment. The CME Fed Rate forecast is now showing a 90% chance of an interest rate cut at the Federal Reserve's next meeting in September.

The improved interest rate outlook provided the biggest boost to Homebuilders and Retailers. Recently added Dollar General (**DG**) posted a 1-month base breakout on Friday ahead of the release of their earnings later this month.

This week, we are adding Walmart (**WMT**) to our Suggested Holdings List following its cup with handle base breakout on heavy volume. Analysts have been raising their earnings estimates for the company due to their strategic moves in e-commerce.

Gains in AI-related stocks are also pushing the markets higher, with Palantir (**PLTR**) being a prime example. The stock gained 21% following the release of earnings that were well above already high expectations.

We are using the stock's advance in November of last year as precedent, as it gapped up into an uptrend following their release of earnings.

Tower Semiconductor (**TSEM**) specializes in manufacturing components that are essential to supporting AI applications, and the stock gained 8% after reporting strong earnings.

Use the hourly chart to signal a buy point, as a close back above its 5 and 13-hour moving averages coupled with a positive RSI would signal further upside.

Broadcom (**AVGO**) is a major player in the AI infrastructure market, as they provide chips and networking solutions that are critical for AI data centers. The stock is in a confirmed uptrend ahead of the release of their earnings next month and is in a buy zone.

Taiwan Semiconductor (**TSM**) is the primary foundry for leading AI chip designers Nvidia and AMD, amongst others. The stock ended the week on a high note after closing back above its 10-day moving average after posting strong sales numbers for July. **TSM** is in a strong buy zone.

Elsewhere in Tech, Roblox (**RBLX**) added 3% to its sharp gains the prior week, after the company reported very strong results.

We are using the early May period as precedent, when the company pulled back and traded sideways for several days after reporting strong results. This is similar to **RBLX**'s current price action, and we may see further consolidation over the near term.

Another big earnings-related gainer last week was Reddit (**RDDT**), which added another 14% to the prior week's 26% gain following their report of strong results.

Similar to last October's sharp move into an uptrend in response to earnings, **RDDT** currently remains in a confirmed uptrend.

On a negative note, Pinterest (**PINS**) fell 7% after the company reported earnings that were below estimates. We are removing the stock from our Suggested Holdings List after it closed below its 50-day moving average with a now negative RSI.

This week, we are adding Netflix (**NFLX**) back to our Suggested Holdings List after the stock posted a positive RSI coupled with a bullish MACD crossover. The positive signals took place on Friday, after the company's UK division reported strong growth.

New positions should be initiated slowly with a close above its 50-day moving average, providing more conviction.

Nuclear Energy provider Oklo (**OKLO**) gave back most of its gains from earlier in the week, when it rallied after peer stock BWX Technologies posted strong financial results. The news boosted sentiment for **OKLO** as it showed increased demand for nuclear energy.

OKLO will be reporting their quarterly results on Monday after the markets close.

Electric power equipment provider Vertiv Holdings (**VRT**) is consolidating on light volume following its prior week's gains following strong earnings. This is constructive price action, and we would use the hourly chart as a guide for an entry point.

A positive RSI signal on any rally with volume would point to further near-term upside.

While the Financial sector underperformed, Interactive Brokers (**IBKR**) moved into a strong buy zone on Friday after the stock closed back above its 10-day simple moving average.

The gain took place following the company's news of expanding their product offerings.

Bank of New York (**BK**) also outperformed with a 3.5% rally that keeps the stock in a strong uptrend. In addition to securing key custody mandates in the rapidly growing stablecoin market, the company is adopting AI to drive efficiency gains. **BK** is in a buy zone.

Industrial stocks underperformed after Caterpillar (**CAT**) reported results that were below estimates. The company cited the negative impact of tariffs on its business, which pushed other global Industrial stocks lower.

Trump's comments on Friday regarding increased tariffs on India if they continue to sell oil to Russia also hurt these stocks.

This would include Quanta (**PWR**), which now has a negative RSI and is trading below its 21-day moving average. We would not be a buyer at this time but instead would wait for a close back above its 10 and 21-day moving averages.

Mastec (**MTZ**) has fared better, with a 4% gain for the week that puts the stock close to moving back above its 10-day moving average. This would put the stock into a buy zone.

Summary

Last week's gains in the market took place amid strong Tech earnings and optimism about possible interest rate cuts. The expectation of an easing Fed policy was elevated by a new appointment to the Federal Reserve.

In addition, with the peak weeks of the Q2 earnings season behind us, the S&P 500 is reporting strong results. On a year-over-year basis, we are seeing double-digit earnings growth for the third consecutive quarter. Revenues are also coming in stronger than expected.

This is great news for the markets, as a strong quarterly earnings period creates a very bullish backdrop for further gains, as it fuels investor optimism.

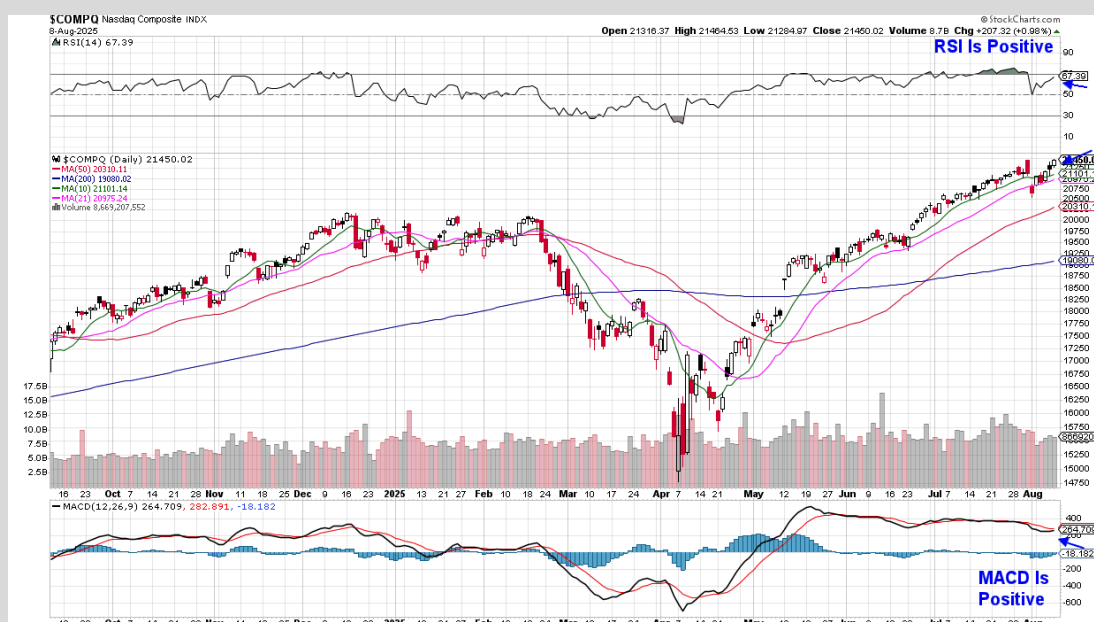
This optimism will be tested next week with key inflation data due. Any evidence of prices rising could raise fears of stagflation, which is marked by inflation coupled with rising unemployment.

The expiration of the 90-day U.S.-China tariff truce on Tuesday may also impact volatility. If no extension of this truce is granted, tariffs could revert to much higher levels, which would be a big negative for many areas of the market.

Below are the marked-up charts for each of the names on our Suggested Holdings List, as well as those being removed today.

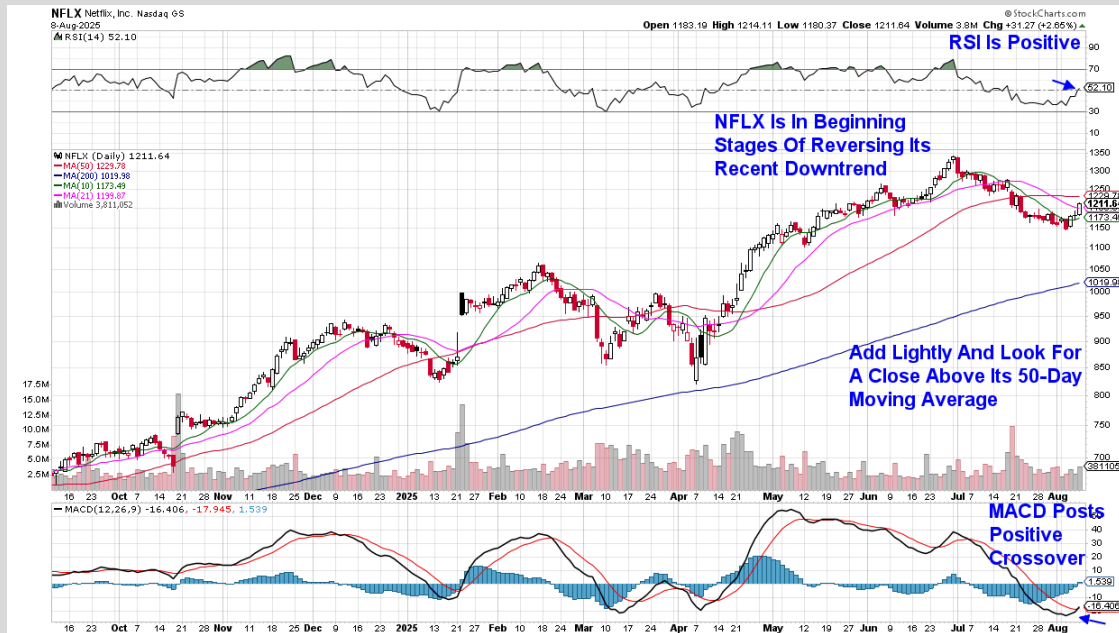
CHARTS WE ARE WATCHING

Daily Chart of Nasdaq Composite (\$COMP)

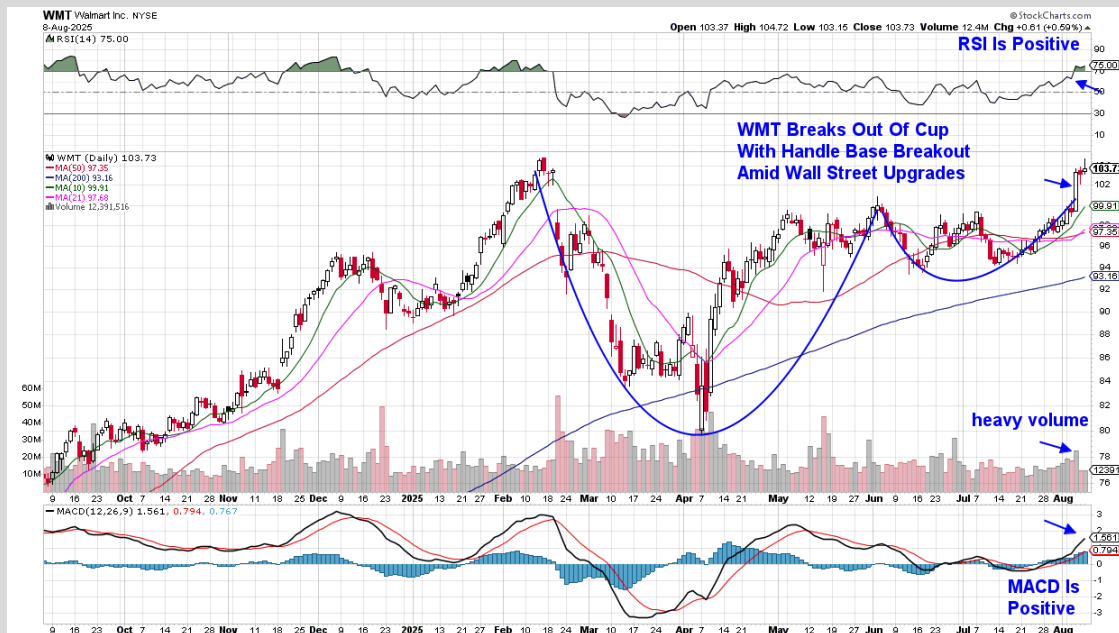


NEW BUY IDEAS

Daily Chart of Netflix, Inc. (NFLX)



Daily Chart of Walmart Inc. (WMT)



CHARTS OF NAMES ON OUR SUGGESTED HOLDINGS LIST

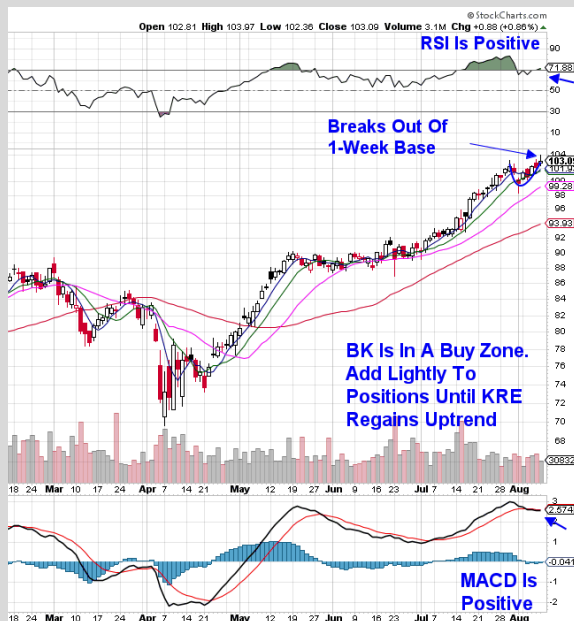
Daily Chart of AVAV



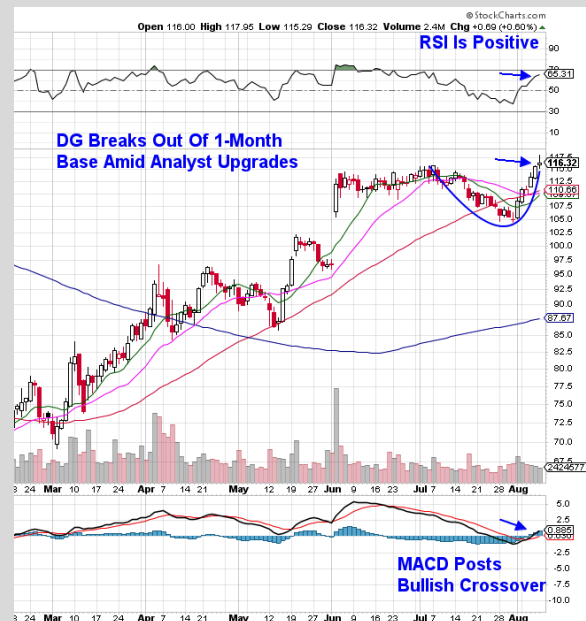
Daily Chart of AVGO



Daily Chart of BK



Daily Chart of DG

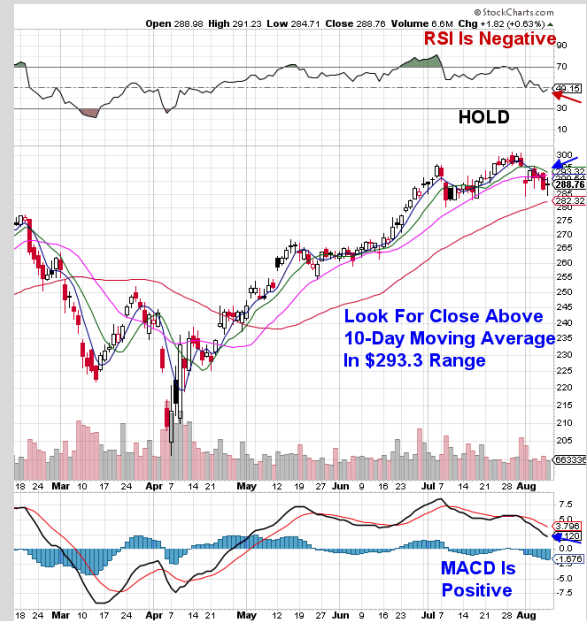


CHARTS OF NAMES ON OUR SUGGESTED HOLDINGS LIST

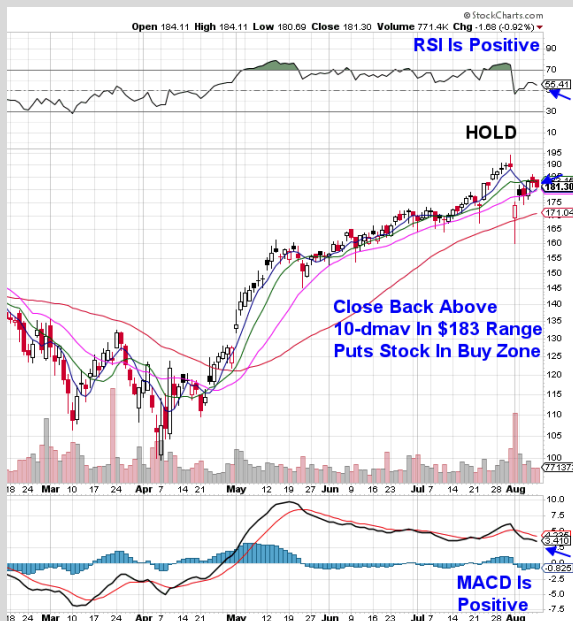
Daily Chart of IBKR



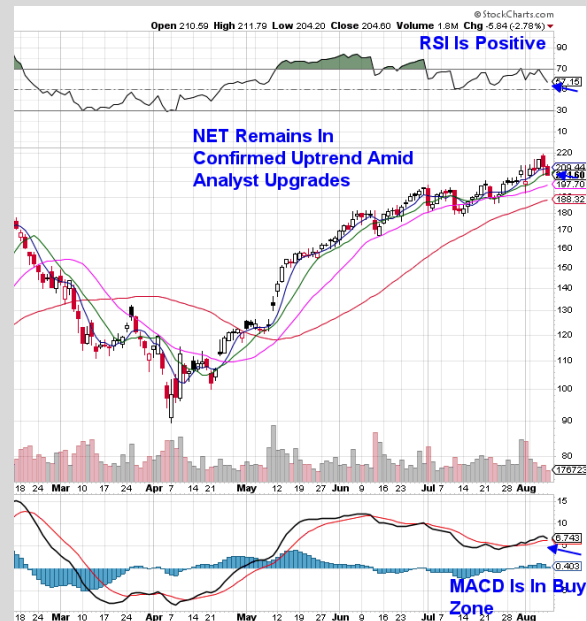
Daily Chart of JPM



Daily Chart of MTZ



Daily Chart of NET



CHARTS OF NAMES ON OUR SUGGESTED HOLDINGS LIST

Daily Chart of NVDA



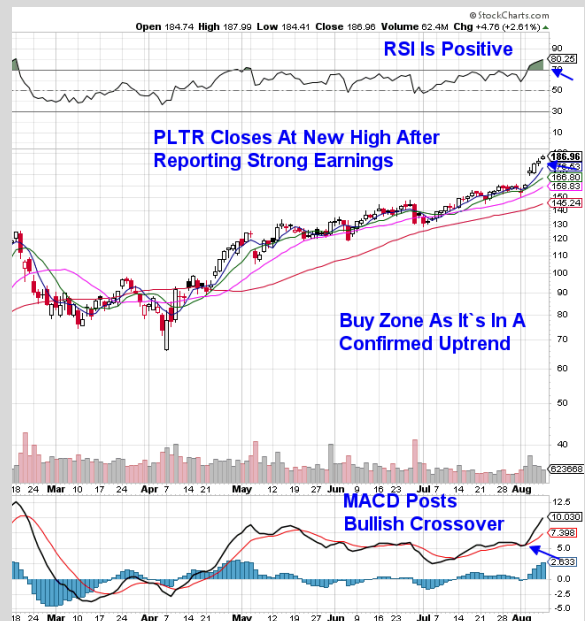
Daily Chart of OKLO



Daily Chart of PINS

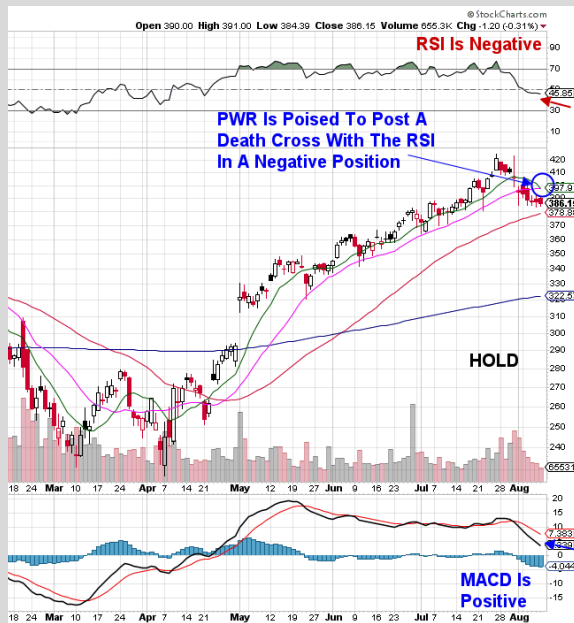


Daily Chart of PLTR

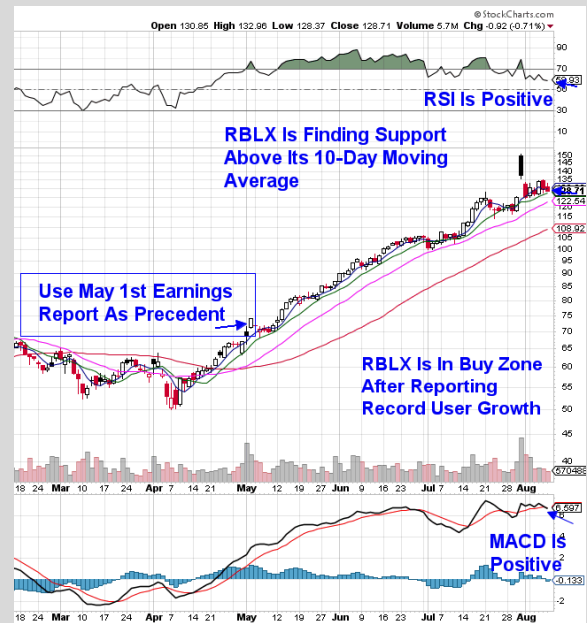


CHARTS OF NAMES ON OUR SUGGESTED HOLDINGS LIST

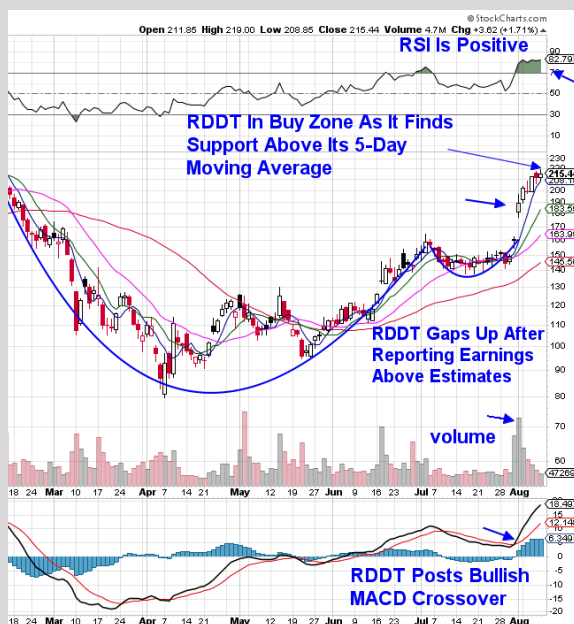
Daily Chart of PWR



Daily Chart of RBLX



Daily Chart of RDDT



Daily Chart of RMBS



CHARTS OF NAMES ON OUR SUGGESTED HOLDINGS LIST

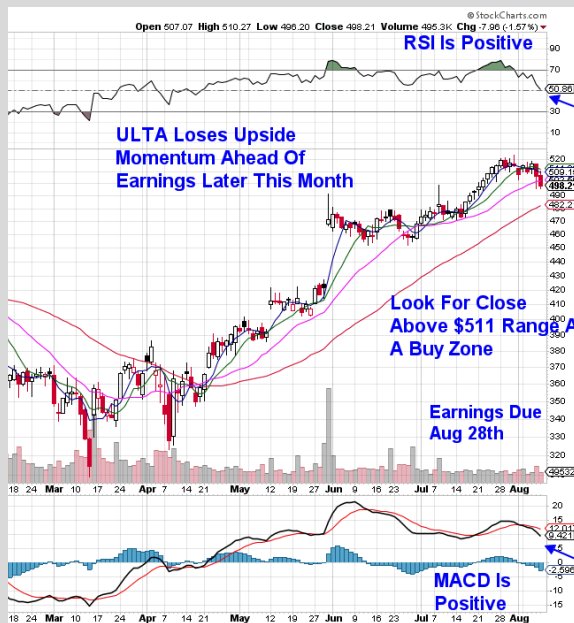
Daily Chart of TSEM



Daily Chart of TSM



Daily Chart of ULTA



Daily Chart of VRT



MEM EDGE REPORT SUGGESTED HOLDINGS LIST

Stocks With Emerging Leadership Characteristics

\$ = Earnings Due	Buy Zone	Strong Buy		Buy on Pullback	Removed From List
SYMB	COMPANY	PRICE	DATE ADDED	PERFORMANCE	EARNINGS DUE
CONSUMER DISCRETIONARY					
DG	Dollar General	\$113.30	8/7/2025	2.5%	Aug-28
ULTA	Ulta Beauty	\$477.80	7/6/2025	-1.5%	Aug-28
WMT	Walmart	\$103.70	8/10/2025		Aug-21
TECHNOLOGY					
AVGO	Broadcom	\$190.30	4/27/2025	55.0%	Aug-28
NET	Cloudflare Inc.	\$132.30	5/11/2025	54.5%	already reported
NVDA	Nvidia	\$135.30	5/14/2025	31.0%	Aug-27
PLTR	Palantir	\$100.80	4/23/2025	79.5%	already reported
RBLX	Roblox	\$65.70	4/24/2025	79.5%	already reported
RMBS	Rambus	\$68.20	7/20/2025	7.5%	already reported
TSM	Taiwan Semiconductor	\$202.40	6/4/2025	21.5%	already reported
TSEM	Tower Semiconductor	\$46.40	7/6/2025	9.5%	already reported
FINANCIAL					
BK	Bank Of New York Mellon	\$85.90	5/11/2025	21.0%	already reported
IBKR	Interactive Brokers Group	\$53.90	6/29/2025	21.0%	already reported
JPM	JP Morgan Chase	\$275.00	6/22/2025	4.5%	already reported
INDUSTRIAL					
AVAV	AeroVironment Inc.	\$147.60	4/20/2025	61.5%	already reported
MTZ	MasTec	\$140.90	5/4/2025	28.0%	already reported
PWR	Quanta Services	\$323.60	5/7/2015	19.0%	already reported
COMMUNICATION SERVICES					
NFLX	Netflix	\$1,211.60	12/8/2024		already reported
PINS	Pinterest	\$34.00	6/8/2025	1.0%	already reported
RDDT	Reddit	\$138.10	6/22/2025	48.0%	already reported
UTILITIES					
OKLO	Oklo Inc.	\$64.30	7/16/2025	17.0%	Aug-11
VRT	Vertiv	\$141.60	8/3/2025		already reported

Glossary of Terms Used From Our Suggested Holdings

Buy Zone

This means the stock is in a confirmed uptrend and is finding support at its upward-trending key moving averages and can be bought. If you own the stock, stay with it.

Strong Buy

This means we have slightly more conviction in the ability of this stock to outperform the markets over the next week. The stock may be poised to break out of a base, it may be in a strong industry group or there may be recent good news. In other words, the stock has some edge that should help propel the stock higher.

Buy on Pullback

In this case, the stock is a bit over-bought (or extended) and may need to come in a little before buying. This is usually following a particularly strong week where the stock was up a lot. We would look for a pullback to the stock's upward-trending 10-day moving average as an optimal entry point.

Not Highlighted

These are stocks that remain positive and can be held if you own them. However, they currently do not appear poised to have an upward move. The stock may be consolidating after a large advance or be in an industry group that is not in favor. The longer-term uptrend remains in place however.

Disclaimer: This publication "MEM Edge Report" is published by MEM Investment Research, LLC, and is both proprietary and intended for the sole use of subscribers. No license is granted to any subscriber, except for the subscriber's personal use. No part of this publication or its contents may be copied, downloaded, stored in a retrieval system, further transmitted, or otherwise reproduced, stored, disseminated, transferred, or used, in any form or by any means, except as permitted under the subscription agreement or with the prior written permission of MEM Investment Research, LLC. Any further disclosure or use, distribution, dissemination or copying of this publication, message or any attachment is strictly prohibited. MEM Investment Research, LLC is a financial publisher who publishes information about markets, stocks, industries, sectors and investments in which it believes subscribers may be interested. The information in this letter is not intended to be personalized recommendations to buy, hold or sell investments. MEM Investment Research, LLC is not permitted to offer personalized trading or investment advice to subscribers. Employees of MEM Investment Research, LLC may own positions in stocks mentioned or highlighted in THE MEM Edge Report. The information, statements, views and opinions included in this publication are based on sources (both internal and external sources) considered to be reliable, but no representation or warranty, express or implied, is made as to their accuracy, completeness or correctness. Such information, statements, views and opinions are expressed as of the date of publication, are subject to change without further notice and do not constitute a solicitation for the purchase or sale of any investment referenced in this publication. By using the information in THE MEM Edge Report, or from MEM Investment Research, LLC, or www.meminvestmentresearch.com, you assume full responsibility for any and all gains and losses, financial, emotional or otherwise, experienced, suffered or incurred by you. SUBSCRIBERS SHOULD VERIFY ALL CLAIMS AND DO THEIR OWN RESEARCH BEFORE INVESTING IN ANY INVESTMENTS REFERENCED IN THIS PUBLICATION. INVESTING IN SECURITIES AND OTHER INVESTMENTS, SUCH AS STOCKS, OPTIONS AND FUTURES, IS SPECULATIVE AND CARRIES A HIGH DEGREE OF RISK. SUBSCRIBERS MAY LOSE MONEY TRADING AND INVESTING IN SUCH INVESTMENTS.